



Junior  
Achievement™  
of Eastern North Carolina

***JA Inspire®***

PARTNERSHIP OPPORTUNITIES

# JA Inspire®

To inspire career success, it pays to start early. That's why Junior Achievement of Eastern NC offers an array of programs designed to spark students' interest in careers before they enter high school.

*JA Inspire* is the result of efforts to develop a program that goes beyond the classroom and into the community. More than a career fair, it's designed to help launch students into their futures: high school, college, and beyond.

## WHY JA INSPIRE?

Research has shown that students with visions of what they want to do after high school are better primed for success. How do they develop those visions? From enriching in-classroom and extracurricular activities, designed to build self-awareness and expose them to the world of business.

Students with such experiences are much more likely to stay in school, take relevant courses, and graduate. Post-graduation, they are prepared and motivated to enter college, skilled trade, or national service - and to succeed, there and in life.



# CURRICULUM

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This program consists of three segments: in-class sessions presented prior to *JA Inspire*, the hands-on *JA Inspire* expo, and an in-class debrief.



## **Session One - Career Interests and Your Path**

- Develop a Career Plan
- Career Interest Inventory



## **Session Two - Career Planning and Your Path**

- Review Available Career Clusters



## **Session Three - Prepare to Meet Your Future**

- Soft Skills
- Education



## **Session Four - Local Business Means Opportunity**

- Research your Local Economy
- Determine Which Exhibitor Booths to Visit



## **Session Five - Learn from the Experts**

- Research Speakers and Webinars to View



## **Session Six - Welcome to JA Inspire**

- Check Out the Hands-On Career Exploration Fair



## **Session Seven - JA Inspire Personal Experience**

- Review on What You Learned at JA Inspire
- Reflect on Findings



# CAREER EXPLORATION FAIR

LEARN MORE  
<https://tr.ee/sE2Ljm>




















During the *JA Inspire* Career Exploration Fair, students will have a chance to meet with members of your company, participate in a hands-on activity, and learn what their careers could look like within your industry. As an exhibitor, you will join a list of Triangle-area businesses that want to make an impact on hundreds of eighth-grade students in Wake County.

## PRESENT A CAREER STATION

All exhibitors have the option to set up a career station booth for students to visit during the *JA Inspire* Career Exploration Fair. We encourage each company to make their booth interactive by having a hands-on element. Students learn best by doing and want to experience what your industry and company has to offer. If you need help with your interactive element, Junior Achievement of Eastern NC staff are ready and willing to help.



# JA INSPIRE PARTNERSHIP BENEFITS

	Presenting \$15,000	Expo Hall \$10,000	Career Cluster \$5,000	Workforce Partner \$2,500	Double Career Station \$1,000	Career Station \$500
Featured on JA Here to Career*						
Career Station Sizes	Jumbo	Large	Large	Double	Double	Standard
Company Logo and Link on JA Inspire Website						
Recognition on Signage	Anywhere event logo appears and booth	Main entry, sponsors listing, and booth	Section entry, sponsors listing, and booth	Sponsors listing and booth	Booth	Booth
Recognition in JAENC Annual Report						
Receive a Social Media Spotlight	4	3	2	1		
Company Logo on Student Boarding Pass						
Logo Incorporated into Event Logo as Presented By						

\*JA Here to Career is a website hosted by Junior Achievement that provides students with the opportunity to engage in detailed career exploration, with a focus on job and career opportunities in our community and regional area.

Link: [career.ja.org](https://career.ja.org)

## REGISTRATION FORM

### EVENT PARTNERSHIPS

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> <b>Presenting</b><br>\$15,000       | <input type="checkbox"/> <b>Expo Hall</b><br>\$10,000            | <input type="checkbox"/> <b>Career Cluster</b><br>\$5,000 |
| <input type="checkbox"/> <b>Workforce Partner</b><br>\$2,500 | <input type="checkbox"/> <b>Double Career Station</b><br>\$1,000 | <input type="checkbox"/> <b>Career Station</b><br>\$500   |

### Contact Information

Organization

Address

City

State

ZIP

Organization's Industry Sector: Choose from list.

Organization's Website, URL

Electricity Needed?

Contact Name

Contact Title

Contact E-mail

Contact Phone

### NEXT STEPS

- ★ Send a high quality version of your organization's logo to [jainspire@jaoenc.org](mailto:jainspire@jaoenc.org)
- ★ Begin thinking about the following:
  - What age-appropriate interactive activity could you showcase at your career station?
  - Who will staff your career station during the career exploration event?
  - Will your group have any special needs for your career station?
- ★ Send your registration form to:
  - Patience Wells | [patience@jaoenc.org](mailto:patience@jaoenc.org)